

worldpay

Trustly

Roll out your business  
across Europe

PAYMENT METHODS – ALTERNATIVE PAYMENTS



# Why choose Worldpay?

1

We understand the complexities and challenges within the global market

2

We understand consumer needs

3

We understand global and local payments



Available in:

- Austria
- Belgium
- Bulgaria
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Italy
- Latvia
- Lithuania
- Netherlands
- Norway
- Poland
- Romania
- Slovenia
- Spain
- Sweden
- UK

More markets to come soon.

# Why Trustly?

More and more people are using real-time bank transfer methods as a preferred way to pay. Trustly has access to more markets, authentication methods and bank accounts than any other real-time bank transfer method in Europe.



Key facts:

- €3.2 billion transactions processed in 2016, amounting to 122% year-to-year growth<sup>1</sup>
- 2.5 million transactions processed every month<sup>1</sup>
- Recognised on the FT1000 list: Europe's Fastest-Growing Companies

1. Trustly <https://trustly.com>





# How Trustly can help you grow your business

**Trustly enables your consumers to pay via bank transfers securely and seamlessly.**

Throughout Europe, online banking is now considered by consumers as a convenient method to access and manage their bank accounts and savings. Shoppers are increasingly looking to use their bank accounts as their true digital wallets to make online payments.

Trustly is the fastest-growing, automated, real-time bank transfer solution, collecting your consumer payments directly from European banks. With just one integration, consumers from 19 EU countries will be easily within reach, facilitating cross-border transactions. Your shoppers will be able to safely pay online via bank transfer, selecting the account of their choice and using their familiar banking login details, straight from your checkout page.

In addition, Trustly is a very secure payment method as it comes with its own risk management system.

Fast, simple and secure, Trustly facilitates online payments for both merchants and consumers.

**Open up new opportunities in Europe by allowing your consumers to use Trustly, the increasingly popular payment method in Europe.**

## Key benefits



### Single Application Programming Interface

Simple and fast integration: direct and redirect integration through Worldpay's single API.



### Secure

Because Trustly does not store any information that can be used to access users' accounts or card details, there's a reduced risk of fraud for you and your consumers.



### Cost-effective

Card transaction fees can quickly add up. Bank transfers are often a cheaper option for your business, especially when trading cross-border.



### Simple and fast

Consumers don't need to register an account and can purchase by simply entering their online banking details. This smooth payment system leads to higher conversion rates.



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# Contact Worldpay

Please visit [worldpay.com/global/products/alternative-payments](https://worldpay.com/global/products/alternative-payments) for more information.

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