



Women, Infants and Children FIS Government Solutions

Women, Infants and Children

With approximately 7.2 million participants, the Women, Infants, and Children (WIC) program is a prescription-based food initiative for qualifying mothers, mothers-to-be, infants and children. Qualified participants visit a state dietitian, who provides them with a food plan prescription, which can be redeemed at WIC-certified retailers. Because the program is product- and measurement-specific, the WIC point-of-sale (POS) transaction is required to capture the food product's universal product code (UPC) and unit of measure. This allows it to be compared to the assigned prescription to ensure the product and measurement matches before the sale proceeds.

A Program in Transition: Paper to Electronic

As the WIC program continues to evolve, the United States Department of Agriculture Food and Nutrition Services (USDA FNS) provides oversight and direction, including the stated goal of transitioning WIC from a paper-based prescription to a card-based prescription. As such, the USDA FNS provides support to WIC state agencies in the planning, development, evaluation and implementation of WIC systems in order to help facilitate this transition from a paper to an electronic process.

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Efficient and Innovative

No matter your EBT strategy, we have you covered.

- **Efficiency.** EBT cards reduce agency staff costs and the hard dollars associated with issuing paper checks or vouchers.
- **Control.** Unlike traditional EBT solutions, FIS' WIC solution enables UPC look-ups at the POS in order to auto-substantiate qualified purchases prior to authorization. This provides increased efficiency, accuracy and control – alleviating some of the burden on retail clerks to manually validate purchases. An ancillary benefit, this UPC look-up capability can also facilitate better control of other government benefit programs.
- **Ease of Use.** By simplifying the participant experience at the POS, WIC purchases become as simple and convenient as any other payment option.
- **Reduced Cycle Time.** FIS' WIC solution speeds cycle time, allowing payment settlement to happen faster. Ultimately, increased retailer satisfaction will ensure broad WIC acceptance and a seamless/consistent participant experience.
- **Deeper Insight.** FIS' WIC solution provides comprehensive reporting options for state agencies and retailers – facilitating improved program measurement, research, trend analysis and streamlined fraud investigation. By allowing retailers and state agency staff to easily query, organize and assess WIC program data, FIS provides all parties with deeper insight and improved program management capabilities.

FIS is a Trusted Partner

Our vision is to help transform the way our clients do business. FIS is uniquely positioned to support electronic, card-based WIC benefit issuance and redemption. As the government benefit program complexity continues to rise, state agencies require solution partners that can address their comprehensive needs – including consolidated services for WIC, EBT, child support, child care, wireless payment solutions and more. With more than 40 state relationships spanning numerous government benefit programs, FIS is the logical choice.

Get Started Today

For more information on joining FIS' Government Solutions, please call 800.822.6758 or email getinfo@fisglobal.com.