

WHAT IS QUICKPERKS?

The Gist

QuickPerks is a debit card loyalty solution. Historically, it has been difficult to provide rewards to debit cardholders because the economics of loyalty hasn't previously fit in the thin margins of debit portfolios.

Debit card usage remains highly profitable for financial institutions and cardholders are demanding to be rewarded for their payment activity.



Over the last few years, debit cards exceeded 70 billion transactions with over \$2 trillion.

70 Billion Transactions

70%

of electronic payment transactions occur using debit cards.

\$2T

No worries, No liability

FIS Zero Liability Pledge

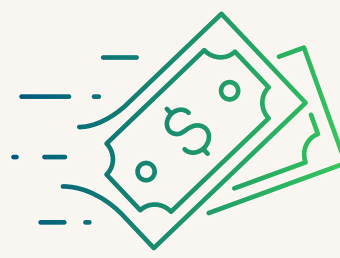
The financial institution will maintain **zero liability** for the points associated with QuickPerks.



FIS holds the points



FIS maintains all necessary cash reserves



FIS funds all redemptions

REDEMPTION OPTIONS

QuickPerks offers redemption options and the pick me up that a debit rewards portfolio needs.



Sweepstakes

A robust of daily and weekly prizes cardholders can win that includes merchandise, gift cards and more. Cardholders will enter by redeeming the required points to be entered.



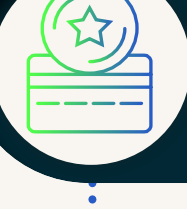
Games

Cardholders redeem points to play interactive games for a chance to win exciting prizes.



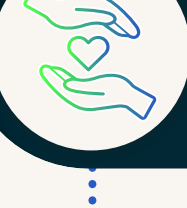
Auction

Weekly auctions will allow cardholders to redeem points to bid on a variety of items offered below retail price.



Merchant-Funded

Receive additional merchant-funded promotion rewards for cardholders from over 28,000 merchants, add local merchants to the network through our merchant onboarding platform.



Charity Pools

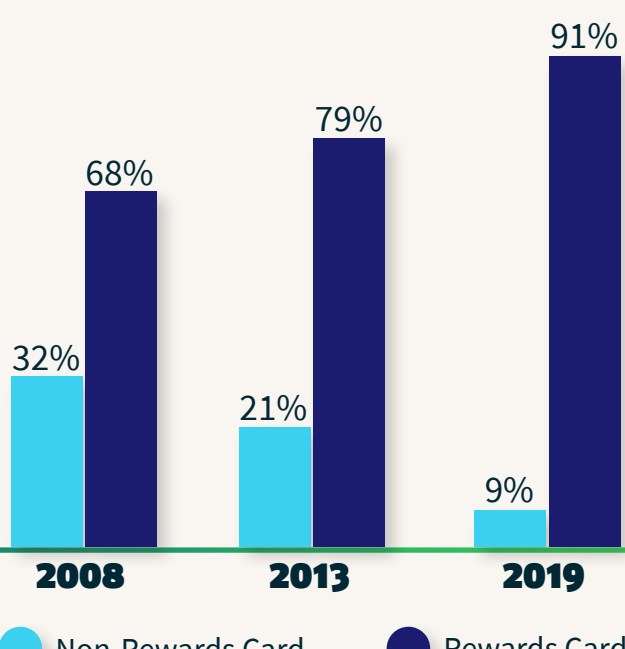
Make a difference with your points by donating them to help several world renown, worthy charities.



Fuel Redemption Network

Allows cardholders to swipe their rewards card at the gas pump and earn instant savings as the gas price rolls back.

Cardholders Demand Rewards



Let's connect to speak about adding QuickPerks to your debit portfolio today!