

DRIVE GREATER LOYALTY PROGRAM ENGAGEMENT AND ROI

MerchantPay ACH enables loyalty program members to integrate payments via the customer's checking account. Integrated with your existing payments and reporting structure, it's the kind of solution that you've come to expect from us to help you be the disruptor in driving a more rewarding customer experience for your most loyal customers – resulting in more purchases, bigger shopping baskets and greater rewards for you both

MerchantPay ACH lets you keep control of data and customer rewards by encouraging your most loyal customers to buy more – more frequently. Isn't it time loyalty paid off?



Accelerate revenue through optimized processing while reducing costs.

Seamless Customer Experience

Ease of enrollment: Using state-of-the art enrollment and security technology, customers experience a fast and familiar enrollment either by via web or mobile app.

Ease of use: One swipe or click provides both payment and loyalty options – no more fumbling for different cards or apps to be rewarded.

Ease of access: It's technology and device agnostic—providing consumers a simple and familiar experience regardless of their device of choice ensures a more rewarding experience and higher adoption rates.

Rewarding for the Merchant

Cost savings: Because MerchantPay ACH processes outside the traditional credit or debit networks, you say goodbye to card brand interchange, saving up to 80% on associated costs.

Increases loyalty: By saving on interchange, you can now offer your customer greater rewards to entice them to return. Isn't it time you stop funding the loyalty of the card brands?

Increased revenue: Providing your own payment within a loyalty program drives a more engaged and loyal customer base – enjoy customers making more trips to your business and larger baskets.

Contact your Relationship Manager to learn more.