



How to get your business online

18.2% ↑ Global sales<sup>1</sup> increased by in 2013

91% of the UK population<sup>2</sup> is online.



There are 41 million<sup>2</sup> e-shoppers in the UK with an average spend of

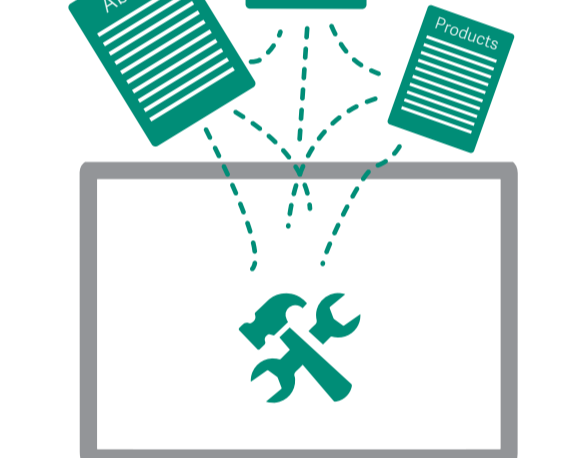
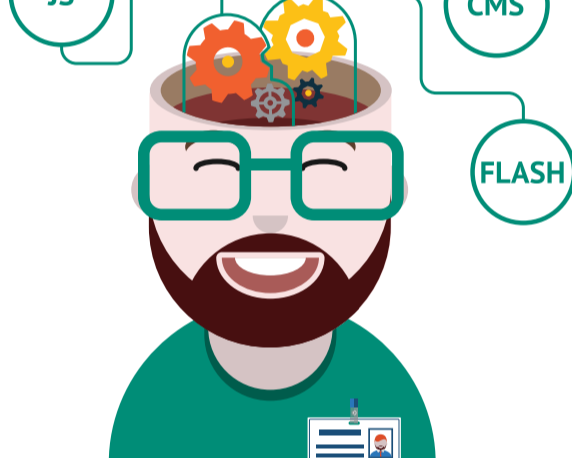
£1,903.73

### Step 1

Hire a web developer or use a website building tool

Web developer

Website provider



### Step 2

Fill your site with content

Let your customers find the information they are looking for

### Step 3



Secure your website

Install antivirus software, change your passwords regularly and turn on your spam filters

### Step 4

Add Worldpay, the UK #1 payment provider<sup>3</sup>, to your shopping cart



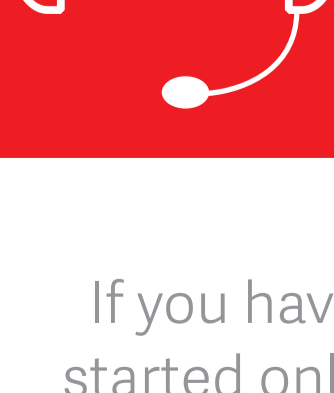
10,000 transactions processed every minute

Choose from Online Payments, Virtual Terminal and Pay by Link to process your card payments.



Trusted by over 250,000 UK businesses

25+ years experience in payment processing



24/7 dedicated customer support

If you have any further questions on how to get started online or setting up your online payments with Worldpay let us know.

Visit [worldpay.com](http://worldpay.com) or give us a call on 0808 208 5177

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