



Creating growth in Canada

Delivering success through
local acquiring

worldpay.com/global-card-acquiring





A growing Canadian market

Although rising steadily, Canada's eCommerce market has considerable room for further growth.

In Canada, eCommerce growth is modest yet steady. Credit cards are by far the most prevalent form of online payment, while Debit cards (particularly Interac) are also popular. Paypal is the principal form of e-wallet payment. Due to the emergence of alternative payment methods, the dominance of credit cards is likely to lessen significantly in the period to 2019, as consumers move further towards mobile payment technologies.

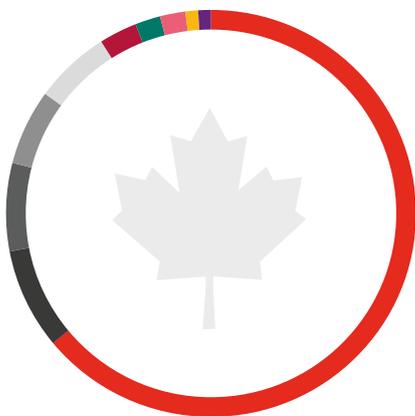
Commercial opportunities

With a population of 35 million, Canada is the global leader in cross-border retail eCommerce. eCommerce turnover accounted for \$46 billion of the country's GDP in 2015. Internet penetration is high at 86%, while mobile subscriptions stand at 0.83 per capita. Although credit and debit cards rule Canada's payments landscape, alternative payment methods such as PayPal and Interac cards are becoming increasingly popular.

Projected growth of Internet use and smartphone ownership

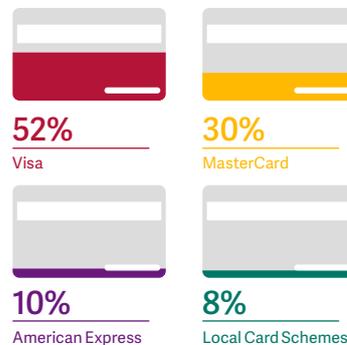


Canadian eCommerce market payment methods

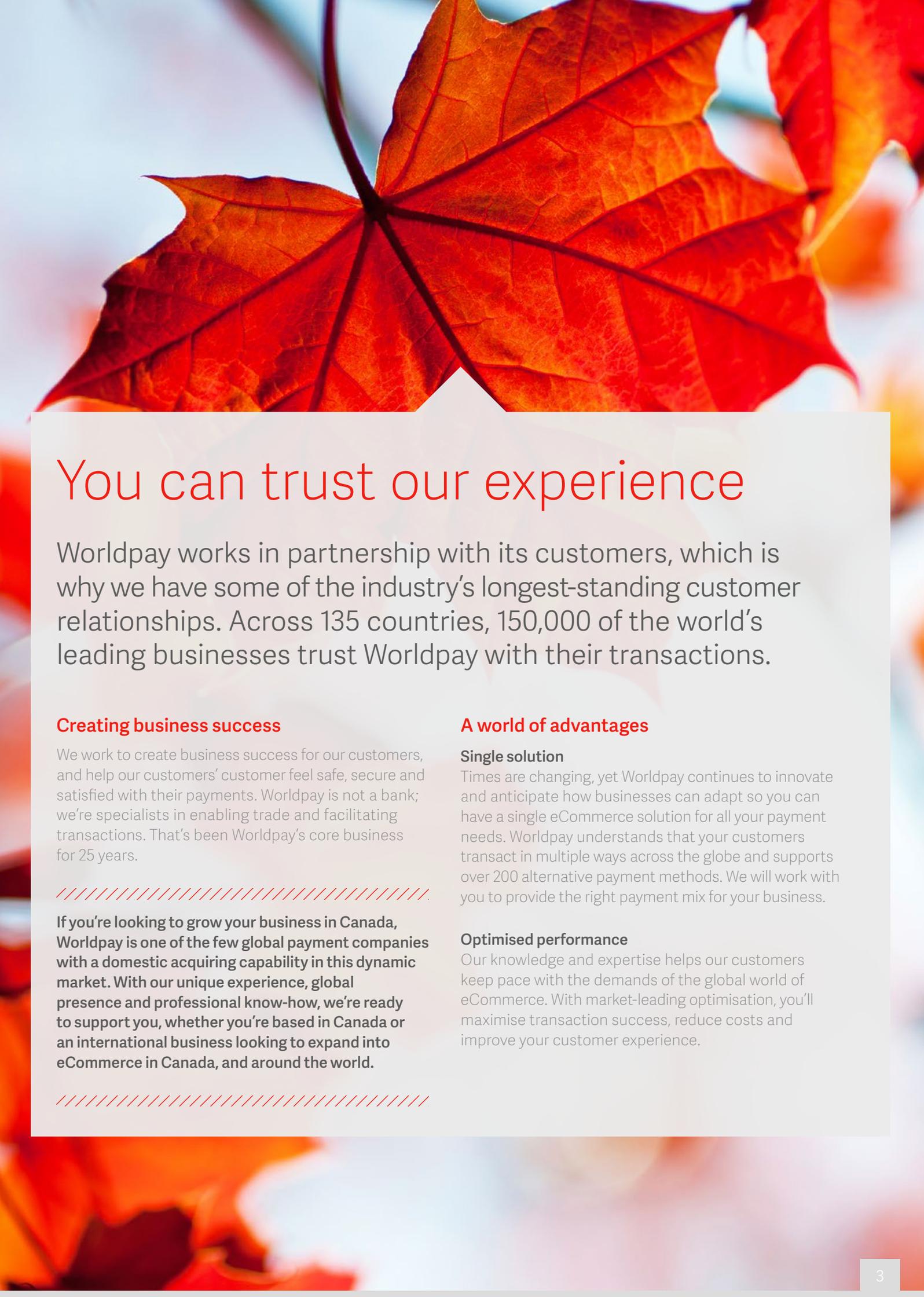


Credit Card Transactions	64%
E-Wallet	8%
Bank Transfer	7%
Debit Card	6%
Cash on Delivery	6%
Direct Debit	3%
Charge Card Transactions	2%
Prepay	2%
Pre-Paid Transactions	1%
Other	1%

Credit cards in Canada



Source: Worldpay Global Payments Report, 2015



You can trust our experience

Worldpay works in partnership with its customers, which is why we have some of the industry's longest-standing customer relationships. Across 135 countries, 150,000 of the world's leading businesses trust Worldpay with their transactions.

Creating business success

We work to create business success for our customers, and help our customers' customer feel safe, secure and satisfied with their payments. Worldpay is not a bank; we're specialists in enabling trade and facilitating transactions. That's been Worldpay's core business for 25 years.



If you're looking to grow your business in Canada, Worldpay is one of the few global payment companies with a domestic acquiring capability in this dynamic market. With our unique experience, global presence and professional know-how, we're ready to support you, whether you're based in Canada or an international business looking to expand into eCommerce in Canada, and around the world.



A world of advantages

Single solution

Times are changing, yet Worldpay continues to innovate and anticipate how businesses can adapt so you can have a single eCommerce solution for all your payment needs. Worldpay understands that your customers transact in multiple ways across the globe and supports over 200 alternative payment methods. We will work with you to provide the right payment mix for your business.

Optimised performance

Our knowledge and expertise helps our customers keep pace with the demands of the global world of eCommerce. With market-leading optimisation, you'll maximise transaction success, reduce costs and improve your customer experience.



Contact Worldpay

Please visit worldpay.com/global-card-acquiring for more information.

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